

Cricket Scotland Annual Report 2016



CHAIR'S REPORT Tony Brian

Welcome to Cricket Scotland's Annual Report for 2016, another year of good progress towards delivery of the 2019 Strategy. Later in this Report you will read about the developments in the Performance, Participation and other areas and so I will not "steal their thunder"! will thus restrict myself to commenting on just a few issues.



In February the members approved a new governance structure which is now fully in place. One benefit is that we now have strong, capable and experienced independent directors for the first time who are quickly demonstrating the strong contribution they can make to the decision making in the company that runs the business of cricket in Scotland, Cricket Scotland Limited. A second is the involvement of nominees from each of the five regional associations on the board of the top company, Cricket Scotland Holdings Limited, a change which has brought much closer relationships between the associations themselves and with Cricket Scotland. The advantages of that are already being experienced with much more collaboration and exchange of knowledge and experiences. We also have now, for the first time, women on the boards of both companies – again something that is greatly benefiting our deliberations as well as reinforcing the importance in our strategy of growing the women's game in Scotland.

CHAIR'S REPORT continued

On the financial front we have continued to manage our income and expenditure very carefully and our Chief Executive and his team are to be commended for the surplus they have delivered. As a result of that, and the consequential increase in our reserves and overall balance sheet strength, we have been able to commit to long term investments particularly in the Participation area, such as the Curriculum for Excellence initiative and development officer coverage. We have also recruited a specialist commercial manager to help us grow other income. During the year we have had successes with new commercial and charitable support but we have much more to do to grow income from those sources.

We have continued to strengthen relationships with our principal funders, the International Cricket Council and sportscotland. And in June we had the honour of hosting the Annual Conference of the ICC in Edinburgh and were able to capitalise upon that, through the profile created, with both the directors and other attendees from the ICC and also the Scottish Government who kindly supported the occasion.

As our organisation as a whole is strengthened and becomes more professional, as our national teams make good progress (despite the inevitable occasional "blip"!) and our Participation team delivers exciting new initiatives to grow numbers and support our club game, the future looks bright. But it would be remiss of me not to point out there are "rain clouds on the horizon" which could cause us problems. The principal one of these is our income with the ICC's future funding model being, as yet, unknown (we have suffered a reduction from that source in 2017) and sportscotland funding being subject to overall government finances and potential cutbacks.

I cannot finish without thanking my fellow directors, our CEO, Malcolm Cannon, and the whole Cricket Scotland team for their outstanding contribution in 2016 through a period of great change. And, once again, can I highlight the efforts of, and thank, all those who give of their time to help cricket in Scotland – their contributions are invaluable.

I talked in my report last year of the importance of creating a true Scottish cricketing community where we could use our combined strength to promote and make a success of the game we all love. I believe we have made some good progress towards that goal in 2016 – but we have much more to do to create that community. I look forward to meeting as many of our clubs and their members in our roadshows around the country as we strive to create that common purpose and approach.

CEO REPORT Malcolm Cannon



Having completed my first full year in the role, I can honestly say there has never been a dull moment. Performance and participation is covered in detail elsewhere in this report as is our financial situation but it is fair to say the organisation is in good health at the end of 2016.

Scotland was honoured to host the ICC Annual Conference for the first time ever in 2016. Cricket Scotland was able to showcase not only our wonderful country but also how far we had come in terms of improved governance. We received the Best Overall Cricket Development Award and presented to the conference not only on our grassroots programmes but also on our changed structure. Over 100 delegates enjoyed a reception at the Scottish Parliament, hosted by the Minister for Sport, another at Edinburgh Castle, hosted by the Lord Provost and a dinner at the Assembly Rooms with guest speaker Rory Bremner. The capital's weather even cooperated and the ICC Board and all delegates were impressed by Scotland's hosting ability.

I was fortunate enough to be invited by the ICC to attend the WT20 finals in India and witnessed the fanaticism which follows international cricket in the Indian sub-continent. The honour of travelling with our men's team as part of the official Scotland squad and the excitement of experiencing an international tournament of this standing was overwhelming. There was great disappointment in our first two games where we failed to capitalise in winning situations against Afghanistan and Zimbabwe but the win against Hong Kong, our first in a global tournament, was a stand-out moment.

CEO REPORT continued

The rest of 2016 was also busy with 6 home ODIs and a four-day I-Cup game and while we were thwarted by the weather in some of these games, we welcomed the opportunity to play competitive fixtures against other Associate nations.

The women's team has also had exceptional successes this year both in the ECB leagues and on the international stage where they made it through to the World Cup Qualifier held in Sri Lanka in early 2017. The professional approach and commitment by the women's squad also saw them runners-up in the Scottish Women in Sport team of the year. We anticipate great things from this squad and their support team.

Domestic cricket saw the 50th Anniversary of the Scottish Cup sponsored by Citylets and we look forward to a continuing relationship with them as we do our other major sponsors Parkmead Group, Nuffield Health, HIGH5 and Murgitroyd. We are looking to expand our sponsor base still further and now have a full-time commercial manager in place to develop closer relationships with corporate Scotland.

As usual in an annual report, recognition must go to the great team here at Cricket Scotland who help not only in introducing the sport to school children but assist with club development programmes, handle communications, coordinate cups and leagues, facilitate training for coaches and umpires, coach the representative teams and arrange their travel and kit. There is a great deal of work that goes on behind the scenes with any Sports Governing Body which is largely unrecognised but hugely important.

We were sad to lose some important members of staff during the year as Craig Wright took up an exciting role with Hong Kong Cricket Club, Andy Tennant moved to Scottish Hockey and Kari Carswell was poached to Northern Districts in New Zealand. But we are fortunate to have secured the services of ex-Scotland captain Gordon Drummond as Performance Pathways Manager starting in early 2017 and have recruited other excellent talent during the year.

Next year is a very important one for Scottish cricket and we look forward to 2017 with eager anticipation.



Malcolm Cannon

PARTICIPATION REPORT



PARTICIPATION Ian Sandbrook

2016 has been a huge year for grassroots cricket in Scotland. We recognise the challenges facing our sport and clubs in a changing society, and we're determined to keep providing tangible support and innovative programmes to grow and develop cricket in Scotland.

Our team are extremely proud to have been recognised on a global scale, winning the ICC `Best Overall Development Programme` Award that was announced at the ICC Conference held in Edinburgh in June.

We strongly believe that our approach is establishing a base for cricket to thrive in the future and will continue to support our cricket community with our range of programmes. We will also be launching several exciting, new programmes very soon that have the potential to have a significant impact for cricket. We are determined for cricket to `bang down the door` and become a big player on the Scottish sporting landscape, and we hope that with our leadership and the Scottish cricket community behind us, we can achieve that.

Some of the highlights for 2016 include:

Community Coaching Programme

Over 3,000 sessions delivered to 50,000+ kids across Scotland through our club-school coaching programme

14 Development Groups and over 70 clubs involved in the programme

25 Local Authorities and Sport Development Teams engaged

'Thriving Clubs' Programme with Sports Marketing Network

Continuation of the unique `Thriving Clubs` programme with 16 clubs selected nationally for bespoke support:

- 16 clubs selected – Forres St Lawrence CC, Strathmore CC, Falkland CC, Galloway CC, Hillhead CC, Livingston CC, Gala CC, Perth Doo`cot CC, Marchmont CC, Penicuik CC, Brechin CC, Dumfries CC, Poloc CC, SMRH CC, Tranent CC
- Delivered 5 `Making it happen at your Club` Workshops across Scotland as part of the programme
- Delivered first `CoolCricket` workshop aimed at engaging young people at clubs and using social media to reach new people. Over 25 attendees from clubs across the country

PARTICIPATION continued

Partnership Working

Supported clubs in accessing sportscotland` Direct Club Investment` funding to establish Development Officers and coaching programmes to grow club membership. DCI investment with the following clubs: Livingston CC, East Lothian CCC, Clydesdale CC, Renfrew CC, East Kilbride CC, East Renfrewshire CC, Stoneywood-Dyce CC, Edinburgh South CC, and Cricket Forth Valley.

CricketForce

Our CricketForce programme was delivered successfully for the second year with clubs across Scotland coming together on the last weekend of March to prepare their club for the coming season and engage their local community.

- 25 clubs registered their events
- 3 `focus clubs` selected that received support from Scotland players and staff – Stenhousemuir CC, Strathmore CC and Livingston CC

Last Man Stands Club Awards

Last Man Stands Club Awards was held at the 50th Anniversary of the Scottish Cup final at West of Scotland CC. There was great recognition of the fantastic work being done by clubs throughout the country. Award winners as follows:

- **Biggest Change-Maker at a Scottish Cricket Club – Ammar Ashraf, East Renfrewshire CC.** In great recognition of Ammar`s contribution, he also went on to win the `Local Hero Award` at the Scottish Sports Awards 2016. A fantastic achievement for a volunteer making a huge contribution to grassroots cricket
- **Scotland`s Most Welcoming Cricket Club – Westquarter & Redding CC**
- **Best Use of `Bite-Sized` Volunteers – Stenhousemuir CC**
- **Best Use of Social Media – Dumfries CC**
- **Strongest Community Engagement – Livingston CC**
- **Most Innovative and Effective Income Generation – Forfarshire CC**

PARTICIPATION continued

National Schools Competitions

340+ schools taking part in the National Primary Schools Kwik Cricket Competition

32 secondary schools entered in Cricket Factory Cup – modified format for S1-3 students

18 Secondary Schools playing in National Secondary Girls` Cup Competition

25 Secondary School teams in the Secondary Schools Cup, S1-3 National T20 Competition

16 Independent Schools entered in the Independent Schools T20 Cup

Schools Week of Cricket for all national competition finalists held in Perth with the following winners:

- **Primary School Kwik Cricket – Craigclowan School**
- **Cricket Factory Cup – St Ninians High School**
- **Secondary School Girls (S1-3) – Moray Schools**
- **Secondary School Girls (S4-6) – George Watsons College**
- **Secondary School Boys – Merchiston Castle School**
- **Independent Schools T20 Cup – Fettes College**

National Junior Cup Competitions

- **U13 Scottish Cup - 32 teams entered, winners – Grange CC**
- **U15 Scottish Cup - 29 teams entered, winners – Grange CC**
- **U18 National Club Championship - 14 teams entered, winners – Clydesdale CC**
- **Natwest U13 Qualifying Cup – Grange CC**
- **Natwest U15 Qualifying Cup– Grange CC**

Modified Formats – Last Man Stands

In partnership with Last Man Stands, these competitions have expanded to include:

- **Edinburgh – 24 teams**
- **East Lothian – 7 teams**
- **Dundee – 4 teams**
- **Fife – 4 teams**
- **Glasgow – 4 teams**

LMS is the fastest growing format across the world and has been a huge success in Scotland attracting new people to the sport and also bringing back lapsed players to the game.

PARTICIPATION continued

Coach Education and Development

5 coaches on Level 3 Course

74 coaches going through the ECB Certificate Courses

5 coaches on our first Coach Support Worker course `pilot`

9 ICC Intro Courses with 99 coaches taking part

8 Kwik Cricket Game Managers Courses with 125 candidates

Female only Certificate in Coaching Children Course held for the first time – 5 candidates

6 `World Class Basics` Workshops delivered by Performance staff across Scotland

Cricket Scotland Coaches Association providing insurance cover and coach development resources and opportunities

Officials

Level One Courses in Aberdeen, Nairn, Glasgow and Edinburgh with 44 candidates

Intro to Umpires courses in Elgin, Aberdeen, Edinburgh – 22 candidates

New Domestic Officials Committee has bedded in to drive forward improvements in officials, including:

- New 3 person appointments panel
- Regional and independent representation on the committee
- Increase the number of training and development opportunities
- Standardisation of processes and procedures across the country

Ian Ramage, Allan Haggio and Alex Dowdalls appointed to the ICC Development Panel of International Umpires.

Ian Ramage only umpires from outside a non test playing country appointed to panel for ICC U19 Cricket World Cup in Bangladesh and Allan Haggio makes ODI on field debut standing in Scotland v UAE Series. Keith Meakin, who made his scoring ODI debut in 2016, passes Level 2 qualification.

PARTICIPATION continued

ScotRail Curriculum for Excellence Cricket Resource

We started roll out of the *ScotRail Curriculum for Excellence Cricket Programme* in Scottish Primary Schools. 130 targeted schools to receive equipment and start delivery of the programme by Q2 2017.

ScotRail on board as national sponsor for the programme. Our partnership will see cricket help them grow awareness of rail safety through our programme and access to large numbers of school children.

Each individual school to host a Teacher CPD as part of the programme roll out so they can effectively deliver it and to breakdown traditional barriers for cricket



Waverley Station Event

As part of our ScotRail sponsorship we ran a `#choosecricket` launch event for the ScotRail Curriculum for Excellence Programme at Waverley Station in central Edinburgh. The event saw Cricket Scotland `takeover` Waverley Station and it included the Cricket Factory rig, men`s and women`s national team players, and Cricket Scotland staff all taking part in promotional activities in one of the busiest train stations in the UK.

Love Cricket #choosecricket Competition

As part of our 2015 Best Overall Development Programme Award, we ran a social media competition called `Love Cricket #choosecricket` to celebrate what the Scottish Cricket Community love about cricket. People and/or groups had to submit a 30 second video explaining why they love cricket. 5 winners were selected and received a Cricket Factory Core Skills set for their club.

Community Achievement Award Launched

15 young people (16-21 years) were selected to be put through the `Community Achievement Award` qualification in conjunction with Glasgow Kelvin College. The candidates will be required to do a minimum of 40 hours volunteering at their club and be assessed against, planning, delivering and evaluating their volunteering with assigned mentors.

PARTICIPATION WOMEN AND GIRLS Nicola Wilson

- **East League winners Carlton win the National League title for 2016 beating Stirling CCC in the League Final**
- **In a repeat of last year's final, George Watsons College beat Carlton to win the Scottish Cup**
- **Six well-attended Indoor Tournaments were held throughout 2016 with over 150 women and girls participating**
- **A pre-season coaching camp was held at Stirling CCC in April with 40 girls and women from all over Scotland participating**
- **National Secondary School Girls Tournament was again held at Stirling CCC. 18 teams took part in two competition (S1-3 and S4-6)**
- **The National Girls Kwik Cricket Festival was held at Doo'cot Park in Perth with 18 teams attending, a 50% increase from 2015**
- **Two girls-only Indoor Cricket Leagues were established: Moray Cricket Association and Lothians Junior Leagues – in total 100 girls playing regular matches.**
- **The number of Regional Development Centres was increased to 7. Centres now in Moray, Dundee & Angus, Forth Valley, Glasgow, Edinburgh, Borders, Dumfries & Galloway. Over 100 girls are now attending the girls-only sessions nationwide**
- **5 females on the UKCC level 2 coaching course**
- **Nicola Wilson appointed as new Women and Girls` Participation Manager in October**
- **Two Women and Girls` Development Officers also appointed at the end of 2016 - Rosy Ryan (West) and Kirsty Openshaw (East)**



THE DOMESTIC GAME

Domestic Roll of Honour 2016

- **CS National Champions – Carlton CC**
- **CSL East Premier Division – Carlton CC**
- **Western Union CSL Premier Division – Clydesdale CC**
- **ESCA Championship – SMRH CC**
- **Western Union CSL First Division – Greenock CC**
- **SPCU North East Championship – Gordonians CC**
- **NoSCA Senior League – Fochabers CC**
- **Women's National League – Carlton CC**
- **Scottish Cup – Clydesdale CC**
- **Women's Scottish Cup – George Watson's College**
- **CS Challenge Cup – Gordonians CC**
- **Small Clubs Cup – Aberdeen Grammar School FP CC**
- **Murgitroyd T20 – Grange CC**
- **Under 18s National Club Championship – Clydesdale CC**
- **Under 15s Scottish Cup – Grange CC**
- **Under 13s Scottish Cup – Grange CC**

PERFORMANCE REPORT



PERFORMANCE – NATIONAL MEN’S TEAM Grant Bradburn

Scotland’s participation in the ICC World T20 in India was the highlight event of 2016. The schedule included 26 days of International Cricket for the Scotland Men’s team, 17 of which were washed out or rain-affected. However, 2016 proved to be a pivotal year for the National Men’s team, finishing the year strongly with good signs of winning performance, growth and new direction.

- ICC World T20 – Scotland miss inclusion in the main draw on the back of two narrow and disappointing losses to Afghanistan and Zimbabwe. Scotland record their first ever win in a global tournament beating Hong Kong in the third game of the WT20 in Nagpur.
- Scotland were defeated by Hong Kong in the World Cricket League Championship series in Hong Kong.
- Scotland hosted 6 x ODIs on home soil for the first time in many years with series against UAE, Afghanistan and Hong Kong.
- Scotland lose series at The Grange to Afghanistan.
- Scotland defeat UAE twice in both scheduled World Cricket League Championship matches at The Grange.
- Scotland beat Hong Kong at The Grange to finish the International year in September strongly.



NATIONAL MEN'S TEAM Continued

- **Scotland A** defeated by a strong Durham XI at the Emirates Riverside ground at the start of the home season, then beat both Northants/Kent 2nd XI and Gloucester 2nd XI away from home. The A Squad, made up largely of our Performance Squad (those just outside of our contracted group), are continually improving with new faces performing regularly adding to the growing depth of the National Men's squad.
- A Scotland development XI finished the season with a strong performance and draw to Yorkshire in Leeds on the back of a solid victory against Durham Academy at Uddingston over the summer.
- Scotland U19s competed at the ICC U19 Cricket World Cup in Bangladesh losing all of their pool games but beat Fiji to claim 14th place.
- Scotland U17s finished their season sharing the Celtic Cup with 1 win each over the four match rain – affected series in Ayr. Scotland U15s finished with some strong performances in their Celtic Cup series with Ireland, sharing the trophy overall. Whilst Ireland won the T20 match, Scotland recorded an impressive first innings victory in the multi day game and the first 50 overs match during the series in Cork. Our U15's put together some strong performances throughout the season with many now moving quickly into Academy, U17 and U19 recognition.

- Eastern Knights won the Scottish Pro-Series double, picking up both the T20 Blitz and Pro-50 competitions against the Western Warriors and the Caley Highlanders.
- Knights also won the North Sea Pro Series beating a strong South Holland Seafarers side at Stirling.

Cricket Scotland contracted 20 players throughout 2016, including 8 players linked to English counties.

A full independent performance review was undertaken by ICC assessing alignment of communication lines, resources, effectiveness and outcomes.

Preston Mommsen stepped down as a contracted player and National captain in November to take up a career position in property. Preston's experience and ability will be a challenge to replace.

Scotland's high performance coaching team develops and launched the new coaching philosophy for the Scottish cricket development and high performance programme entitled **Winning Our Way**.

PERFORMANCE WOMEN



- The Scotland Women's team won the ICC European Qualifier 3-0 v The Netherlands to progress to the Global Qualifying tournament taking place in Sri Lanka in February 2017
- The Wildcats won ECB T20 Division 3 gaining promotion to Division 2 by winning all eight games to finish with a 100% record in the competition
- Four batters (Kathryn Bryce; Sarah Bryce; Kari Anderson; Ollie Rae) scored over 300 runs in all competitions
- Kari Anderson took 28 wickets in all competitions to run away with the Bowler of the Year award
- Kathryn Bryce won the Player's Player of the Year Award and was rewarded with selection as the associate rookie for the Melbourne Stars in the Women's Big Bash League

PERFORMANCE WOMEN continued

- **The international Under 17 team started and ended their season with international wins against the Netherlands and Ireland but were on the other end of some defeats to the English county teams they played**
- **Sarah Bryce averaged 53 runs with the bat to run away with the Player of the Year and Batter of the Year Awards for the Under 17s**
- **Sarah Bryce backed this up with the Batter of the Year Award for the East in the Regional Series with 207 runs at an average of 104 which helped her team to win the series 4-1. Katie McGill was the outstanding bowler in the competition with 9 wickets at 7 each with an economy rate of 2.8**
- **Annette Drummond, Kirstie Gordon, Liz Priddle, Ollie Rae and Rachel Scholes were all awarded their 50th caps at various stages throughout the season**
- **Kari Carswell departed Cricket Scotland to start a new role as Women's Cricket Manager for Northern Districts in Hamilton, New Zealand**
- **Steven Knox was appointed Scotland Head Coach in April 2016**

FINANCE REPORT David Johnson

Cricket Scotland is pleased to report that, for the second year running, we have generated a surplus. The surplus of £78,319, after tax, has increased the reserves to £271,559.

With Cricket Scotland receiving the majority of its funding from the ICC in US Dollars the main factor in generating the surplus was a favourable dollar exchange rate, compared with that budgeted of \$1.60 = £1.00. However, careful management of the budgeted expenditure also contributed to its achievement.

The exchange difference allowed additional investment, over and above the break-even budget, in the following items:

- **Additional equipment for the curriculum for excellence programme.**
- **A charitable donation to the Scottish Women's Cricket Association to future-proof investment in the Women's game.**
- **The purchase of ground equipment to improve the chances of playing cricket on weather affected days.**

The Balance Sheet reflects the second year of surplus with another improved cash balance. This was due, in part, to a major payment being delayed until January 2017. The balance at the end of 2017 is expected to be in line with the 2015 balance.

As was noted last year, the major components of both debtors and creditors relate to our principal funding partners and we expect these balances to also reduce by the end of 2017.

Looking to the future, we now hedge our dollar receipts to allow certainty over the budgeted expenditure and therefore expect future years to be in line with the break-even budget set for 2017.

The strengthening dollar has meant that the same funding from the ICC has increased in terms of sterling received but we will monitor this carefully as, clearly, a stronger pound would have the opposite effect.

ACCOUNTS Profit and Loss for the Year ended 31 December 2016

	31.12.16	31.12.15
TURNOVER	2,280,725	2,471,209
Cost of sales	<u>1,804,692</u>	<u>1,929,406</u>
GROSS PROFIT	476,033	541,803
Administrative expenses	<u>384,026</u>	<u>355,711</u>
OPERATING SURPLUS	92,007	186,092
Interest receivable and similar income	<u>1,198</u>	<u>623</u>
SURPLUS FROM ORDINARY ACTIVITIES BEFORE TAXATION	93,205	186,715
Tax on surplus from ordinary activities	<u>14,886</u>	<u>14,679</u>
SURPLUS FOR THE FINANCIAL YEAR	78,319	172,036

ACCOUNTS Balance Sheet at 31 December 2016

	31.12.16		31.12.15	
	£	£	£	£
FIXED ASSETS				
Tangible assets		18,635		7,439
CURRENT ASSETS				
Stocks	6,248		5,830	
Debtors	156,804		297,320	
Cash at bank and in hand	<u>714,954</u>		<u>550,925</u>	
	878,006		854,075	
CREDITORS				
Amounts falling due within one year	<u>592,082</u>		<u>635,274</u>	
NET CURRENT ASSETS		<u>285,924</u>		<u>218,801</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>304,559</u>		<u>226,240</u>
CAPITAL AND RESERVES				
Called up share capital		33,000		33,000
Profit and loss account		<u>271,559</u>		<u>193,240</u>
SHAREHOLDERS' FUNDS		<u>304,559</u>		<u>226,240</u>



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