

**Survey response - 56% (79 clubs)**

**Summary of Key Closed Questions:**

- 1 What do you currently use to manage and administer your membership list?  
**A manual spreadsheet - 67% / An online membership system - 15% / Other - 18%**
  
- 2 Does your club have a Data Protection policy?  
**Yes - 58% / No - 42%**
  
- 3 If you have juniors playing at the club, do you have a nominated child protection officer?  
**Yes - 97% / No - 3%**
  
- 4 Are you aware of the Community Coaching Programme programme?  
**Yes - 64% / No - 36%**
  
- Of those that responded *NO*, would you be interested in receiving information  
**Yes - 100%**
  
- 5 Have you engaged with your Regional Participation Manager or Local Development Officer in 2016?  
**Yes - 86% / No - 14%**  
Of those that answered **NO**, would you like Cricket Scotland to arrange a visit from your Regional Participation Manager or Local Development Officer  
**Yes - 50% / No - 50%**
  
- 6 Which of the following partnerships would be beneficial for your club?
  - A preferred cricket equipment supplier offering discounts? **Yes - 71% / No - 29%**
  - A preferred clothing supplier with club branding option? **Yes - 68% / No - 32%**
  - A preferred energy supplier with discounted energy tariff? **Yes - 36% / No - 64%**
  - A preferred website design & host with discounted rates? **Yes - 51% / No - 49%**
  - A preferred professional partner for Legal and Financial services? **Yes - 38% / No - 62%**
  - A preferred insurance broker for club insurances? **Yes - 63% / No - 37%**
  
- 7 Player insurance - Do your club players insure themselves for Personal Liability Insurance?
  - "Yes" the majority of players are insured **8%**
  - "Yes" a minority of players are insured **1%**
  - "No" club players do not insure themselves **26%**
  - Not aware of club members insuring themselves **65%**
  
- 8 Home internationals – which of the following would be beneficial for your club?
  - Online group booking for tickets? **Yes - 60% / No - 40%**
  - Online group booking for match tickets and rail tickets to venue? **Yes - 47% / No - 53%**
  - Club hospitality table at a discounted rate? **Yes - 50% / No - 50%**
  - A dedicated parent/child/junior area? **Yes - 50% / No - 50%**

## Summary of Key Open Questions

- 1 What additional club administration support would you like to receive from Cricket Scotland?
  - A standard membership tool would be difficult given every club operates differently
  - Accounts and memberships
  - Advice on are we running things properly
  - Advise on website design and attracting new players
  - An online service to manage admin
  - Assistance with Child protection
  - Online entry for junior cup competitions or similar events
  - Identification/notification of prospective grant funding opportunities
  - Guidance on applying for grand funding and where best to go for funding
  - Online scoring system for all formats.
  
- 2 How has Thriving Clubs benefited your club?
  - Access to wider range of ideas
  - Attracted a number of new members
  - Given us more ideas on how to make the club more community focussed
  - Has helped us grow in the right direction and become more financially self reliant
  - Helped club to refocus and re-energise the business elements of its work
  - Highlighted areas we need to focus on. Given us a prompt. Broadened our thinking.
  - It has required the committee to focus on what we require doing to be sustainable.
  
- 3 What additional development support would you like to receive from Cricket Scotland?
  - A bank of cricket coaches would be helpful as relying on volunteers can be challenging
  - Additional coaching from Cricket Scotland coaches would be good.
  - More regular development workshops.
  - Attracting new volunteers.
  - Club development. More direct links to active schools.
  - Direct encouragement from CS towards schools who are less than enthusiastic to engage
  - Funding for ground, coach and player development.
  - It would be good to have a 'club admin and procedures' handbook/document templates.
  - More support for girls & women's cricket and encourage clubs to run age group cricket
  - National conference for clubs focusing on best practice in how to run a club
  
- 4 Are there any other partnerships that would benefit you club?
  - Ground equipment (grass mowers, sightscreens, covers, etc)
  - Common results software
  - Links to overseas amateurs who would provide benefits to club
  
- 5 What match day activities would you like to see?
  - Access to inexpensive hospitality
  - An MC to play music/create atmosphere at games, competitions for supporters at ground
  - Fixture list, info on matches and ticket prices
  - Hotel partner for overnight accommodation
  - Better access to the players for children
  - Live streaming