



**CRICKET  
SCOTLAND**

# **Cricket Scotland Annual Report 2017**

# Chair's Report

*Tony Brian*

*Welcome to Cricket Scotland's Annual Report for 2017 which I hope will give you a good flavour of all that has been happening in Cricket Scotland and the game in Scotland during what has been another year of good progress in delivery of our strategy. I will only mention the major issues as I see them; colleagues will give more detail in the following sections and I do not want to "steal their thunder"!*



On the High Performance side the men's team had some excellent results in 2017 with the highlights being the first wins against Full Member countries (Sri Lanka and Zimbabwe) and qualification for the World Cup Qualifier in Zimbabwe in March 2018. Disappointingly, we did not win the 50 over World Cricket League which would have meant Scotland would have entered the 13 Team ODI League from 2020-2022 with the 12 Full Member nations - something that would have given us 24 guaranteed ODIs against top quality opposition over that period with the ability to sell media and commercial rights. One of our focuses over the next round of the WCL will be to ensure we win that and thus get the right to challenge for entry into the next iteration of the 13 Team ODI league.

Our women's team has made good strides during the year, participating in the 50 over World Cup Qualifier in Sri Lanka in February where they performed well against teams which we all saw on our television screens during the very successful Women's World Cup itself in England in the summer. They also qualified for the T20 World Cup Qualifier in the Netherlands in July 2018. The extra resource and efforts put into developing the women's game in Scotland over the past three years are beginning to show results but we know we need to keep improving to keep up with, and hopefully overtake, the other nations who are also becoming much more professional in their approaches.

*Chair's Report (cont.)*

In the Participation area we have continued to work to grow our base. As well as supporting clubs in what is a difficult environment, we have initiated work in parts of the community in Scotland that have not been touched by the traditional participation routes (especially ethnic minorities and disadvantaged areas). As well as enabling us to expand the overall base through these means, thus increasing numbers and the pool of talent, our work in these areas enables us to play our part in Scottish society, something which has been recognised by the Scottish Government and organisations which have not previously thought to provide financial support to cricket in Scotland.

On developing future talent, we have introduced a new Performance Pathway to make sure we capture all the talent available to us and give high potential players the best opportunity to develop. This includes increasing the opportunity for "late developers" to join the national pathway. We are also raising the importance and profile of the Regional Series to emphasise its place as the highest level of cricket within Scotland; as part of that we will be seeking to have it recognised as List A standard by the ICC.

Strategically we are putting particular focus on reaching the standards required by the ICC for us to apply to become a Full Member of the ICC; those were issued for the first time in June 2017. Largely, we now meet the required criteria - but we need to progress further on the playing front for both men and women, particularly with victories against top 10 Full Members in ICC tournaments.

I mentioned last year that there are "rain clouds on the horizon" which could cause us problems - and they have not gone away! The principal one of these is again around our income with the ICC's future funding model for high performance associate nations like Scotland still being undecided and sportscotland funding being subject to overall government finances and potential cutbacks. To compensate we are trying hard to increase our other income but without guaranteed fixtures and media opportunities it is not easy to attract commercial support. We are, however, managing to attract new money into Participation with our focus on expanding cricket into non-traditional areas.

*Chair's Report (cont.)*

I talked in my report last year of the importance of creating a true Scottish cricketing community where we could use our combined strength to promote and make success of the game we all love. We have continued to make progress in this area with the regional association nominee directors making a crucial contribution to our debates and focus. In addition, Malcolm Cannon and I are presenting at meetings of all the regional associations to explain what we are trying to achieve and giving everyone the chance to question and challenge us. It is only by this constant contact and discussion that we will come together as the community we want to establish.

I cannot finish without thanking my fellow directors, our CEO, Malcolm Cannon, and the whole Cricket Scotland team for their outstanding contribution in 2017 through a period of great change. And, once again, can I highlight the efforts of, and thank, all those who give of their time to help cricket in Scotland - their contributions are invaluable. A great example of that is the Group who put together the wonderful "Scottish Cricket Past Present and Future Exhibition" at the SFA Museum at Hampden. I would encourage everyone to try and visit it before it finishes at the end of April - it demonstrates the rich history of cricket in Scotland and the important part the sport has played in shaping Scottish society for over 200 years.



# Chief Executive's Report

*Malcolm Cannon*



2017 proved to be an exciting, exhausting, rewarding and yet, at times, frustrating year for everyone involved in Cricket Scotland. We ended the year encouraged by many of our exploits but also considering what might have been. It is, however, with huge pride in my colleagues that I am able to expand on some incredible achievements.

Cricket Scotland has been recognised a few times this year by winning the Organisation of the Year at the Scottish Diversity Awards and coming runners-up

in both the Governing Body of the Year award at the Scottish Sports awards and the team the year at the Scottish Women in Sports Awards.

You will read in more detail about our global performance elsewhere in this annual report but in summary, Scotland's men's team has risen to 11<sup>th</sup> in the world at T20, our highest ever ranking, and has attracted bilateral games against 4 full members in a 13-month period for the first time ever. Iconic wins at 50-over cricket against full members Sri Lanka and Zimbabwe in 2017 catapulted Scotland into the limelight and we finished the World Cricket League Championship as runners up to Netherlands thus narrowly missing out on the highly lucrative and profile enhancing 13-team ODI league.

Our women's international team just failed to qualify for the Women's World Cup despite pushing South Africa hard in the qualifiers but in winning the regional qualifier, made it through to the World T20Q event which take place in Netherlands in July 2018.

At home we have been welcomed back into the Scottish Institute of Sport where our elite athletes benefit from exceptional service provision in S&C, sports medicine, physiotherapy and sport psychology.



*Chief Executive's Report (cont.)*

We have re-launched a cricket charity (Beyond Boundaries) to deliver sport to girls and women, underprivileged children, disabled and ethnic minority groups. Beyond Boundaries will target new areas not only for fund-raising but also in terms of supporting groups which align with Cricket Scotland's strategic aims of developing cricket in disadvantaged areas.

From a participation angle, we launched the Allstars (5-8 years) youth programme this year attracting nearly 1,000 new youngsters into the club game for the first time. This means we now have a strong and steady stream of youngsters coming into the sport, filling the funnel for future excellence and ensuring a healthier young population.



We have negotiated a new jointly-funded post of community engagement coordinator in the west of Scotland focused on developing inclusion programmes for youngsters of Asian origin. The aim is also to establish greater engagement with families and community leaders and will work to break down barriers which exist in some sectors to girls and women participating in sport.

Cricket Scotland has also introduced a disability programme and recruited a disability development officer for the first time. Working alongside Lord's Taverners, CS is aiming to roll out table cricket in four centres throughout Scotland and will also be running a national disabled team.

*Chief Executive's Report (cont.)*

Our domestic cricket cup competitions in 2017 were very exciting and our regional leagues are thriving despite pressures on some clubs. Cricket Scotland ran its first ever club conference attended by half of our clubs and we now run frequent and regular club webinars and have gained additional funding from ICC for local competitions and events. Our relationships with Active Schools, local authorities and with the ECB in England have all helped grow the sport significantly over the last year.

On the facilities front, we now have a strategy setting out what is required at club, regional and international levels from both a training and a playing perspective. An early practical result of this new focus was signing off, jointly investing in (with Cricket Ireland and the ICC) and launching in April 2017, a brand new, state-of-the-art, warm-weather training facility in La Manga, Spain. This will offer our national and regional men's, women's and age-group teams opportunity to train and play throughout the year in world class environment. Closer to home, CS has built a fully-covered, weather-proof net facility in Forfarshire which will also assist our coaching team in overcoming the weather barrier.

Our newly invigorated approach to equality has added greater focus on girls and women's cricket with a massive 40% uplift in funding in the last year and a more egalitarian approach to our elite female athletes. Indeed, since 2014, we have increased our investment in girls and women's cricket by nearly 80%. We have also recruited and started women's dedicated development officers in East and West Scotland and we are already beginning to see the fruits of this new focus at both participation, club and national representative level. Alongside our existing U17 and Senior women's national sides, we have introduced an A-team and an U-21 national team to offer a smoother pathway for our aspiring elite athletes.

Cricket in Scotland has undergone a complete facelift with a new brand, a new corporate character and a new website. We have also launched a new membership scheme and social media platform which will enable much greater dialogue with players, parents, fans and club members. This has raised the profile of the organisation not only at home but on an international basis and our social media following has risen to well over 100,000 this year which we believe is only beaten by two other SGBs.

Our commercial approach to the game continues to improve and we are building relationships with new partners including Tilney and Extra Cover to stand alongside our existing relationships with organisations like Parkmead, Murgitroyd, Scotrail and Citylets. We also continue to develop closer working relationships with our major funders, the ICC and **sportscotland** as well as the ECB who have proved great partners in many aspects of the game.

*Chief Executive's Report (cont.)*

2018 represents a hugely important year for Cricket Scotland as both our men's and women's teams attempt to reach world cup finals, we host England and Pakistan in Edinburgh, we roll out our new membership scheme and develop new junior pathways. We could not do this without the tireless efforts of everyone at Cricket Scotland who work to develop and grow the game and all those volunteers within Scottish cricket who willingly give up their evenings and weekends for the good of our sport.



Malcolm Cannon



# Commercial

*Paul Macari*

Key objectives for 2017 commercial activities

*Development and implementation of a national membership structure*

*Increase commercial partnerships to grow revenue and profile of cricket*

*Grow match day revenue and customer experience*

*Increase engagement with the cricket community through improved communication and targeted marketing*

*Re-brand and new website*

*Engage with corporate Scotland*

## National Membership Structure

The creation of a Membership CRM system to encourage engagement and improve communication throughout the cricketing community in Scotland was identified as a key initiative in the Cricket Scotland 4-year strategy plan.

The CRM project was supported by Border Crossing Media commenced in January and included:

- An initial club survey to identify club needs and expectations - 55% of clubs responded
- Analysis of membership systems adopted by the ECB, Cricket Ireland, Cricket Australia, Scottish Netball, Cycling, Canoeing, Football, Hockey and Squash
- Canvassing and engaging with former Scottish cricket internationalists, the Scottish business community, clubs, regions, current players, volunteers, former players not engaged with cricket in Scotland, CS board members and CS staff
- Analysis of current marketplace membership systems and CRM software, procurement project and launch of adopted system Go Membership
- Pilot project involving NOSCA club
- Membership launch in October

*Commercial Report (cont.)*

The new membership categories offer a range of different benefits ranging from the entry level free of charge “Individual member” category for club members up to a “Patron” membership. In the first two months following the launch 181 new members have registered including two Patrons.

The club membership category is due to be launched in January 2018.

### Commercial Partnerships

New partnerships for 2017 were developed with:

- Cricket Deal Direct – sponsorship of the Women’s Premier League
- Citylets – Sponsorship of the Schools Cup programme
- Beyond Boundaries – Sponsorship of the Women’s T20 Scottish Cup
- Kebabish Grill - Sponsorship for the CS Tapeball League
- High5 – Preferred hydration products supporting our performance teams
- Grey-Nicholls – Preferred equipment partner
- Durant Cricket – Preferred grounds equipment partner
- Strathmore – Preferred mineral water partner supporting the national teams
- Holiday Inn Edinburgh – Preferred accommodation partner
- Shirt by Hand – Preferred formal shirt partner
- Local authority and community partnership with Lord Taverners, Glasgow Caledonian University, Aberdeen University.

*Commercial Report (cont.)*

All our historic partners continued to support us in 2017 and we are indebted to their support of Scottish cricket:

***Parkmead, Scotrail, Citylets, Murgitroyd, Nuffield Health, Tribe Yoga, Lords cricket balls, ClubTurf, La Manga, PSL***

Local authority and community partnerships with:

***Highland Junior Cricket Development Group, Moray Cricket Association, Dundee & Angus Cricket Development Group, Live Active Leisure – Perth & Kinross, Fife Cricket Development Group, Cricket Forth Valley, West Lothian Council, City of Edinburgh Council, Lothian Junior Development Group, Enjoy Leisure – East Lothian, South of Scotland Cricket Association, Dumfries & Galloway Junior Development Group, Inch Park Community Sports Club, Robert Gordon’s College***



*Commercial Report (cont.)*

### Match Day Revenue and Customer Experience

Our June matches in Edinburgh versus Namibia and Zimbabwe whilst not marquee matches provided an opportunity to implement a new ticketing strategy and grow fan, family and corporate engagement. Attendance over the 4 matches included:

- Paid ticket sales of circa 1,200 generating £18k gross sales
- 5 school groups
- 38 All Stars families
- 33 corporate guests

A post event survey amongst supporters produced the following summary:

*96% rated their overall experience of the day as Good or Fantastic*

*97% rated their ticket purchasing experience as Easy or Very Easy*

*77% rated catering value for money as Average or Good*

This has proved invaluable in working to improve the quality and range of our food and beverage offer at future games.





A key objective for 2017 was to improve overall engagement with the cricketing community and increase the profile of cricket in Scotland.

Key successes in the year were

- Successful Cricket Scotland rebrand including a new logo
- Launch of the new Cricket Scotland website
- Launch of a new Bi-monthly CS E-Newsletter to over 2,000 subscribers
- Implementation of the new membership system Go Membership
- Launch of the new CS membership structure attracting an initial 181 paid members
- Revised Privacy and Data Protection policy, procedures and data cleanse in preparation for GDPR legislation in 2018

# Participation

*Ian Sandbrook*

2017 has been another busy and positive year across the grassroots game. We've deliberately invested resource into identified areas of growth - female cricket, first experience (5-8 years), disability, and BAME - as we continue to try and broaden the appeal of cricket across Scotland. This is unashamedly a growth strategy, as we fundamentally need to attract more participants and fans by making cricket more accessible to all parts of society.

The introduction of programmes like All Stars Cricket, the new entry level programme for 5-8-year-olds, had a phenomenal impact for clubs. With just under 1,000 new kids registering for the programme across the country, it set down a marker for transforming cricket from the base up.

We are under no illusion that there's some real challenges out there for clubs and schools. We will continue to work closely with them through our staff and club support programmes, as we seek to equip cricket to meet the demands of modern society. We have some exciting developments in this space coming up which I believe will provide tangible benefit to all clubs.

Finally, a huge thank you to all the volunteers that work tirelessly throughout the year to sustain cricket. You are the heartbeat of cricket and we can't operate without you.

Some of the highlights for 2017 include:

## All Stars Cricket



- **931** kids (5-8-year-olds) registered for All Stars Cricket at **42** club centres across Scotland
- **175** girls registered
- **80** All Stars Activators trained to deliver the programme

*Participation Report (cont.)*

### #morethancricket Club Conference

Over 100 attendees at our first Club Conference focusing on tangible support, ideas, and advice from industry leaders on how we can grow cricket and evolve our clubs to become community hubs

### Community Coaching Programme

- Over 2,750 sessions delivered to 40,000+ kids across Scotland through our club-school coaching programme
- 14 Development Groups and over 70 clubs involved in the programme
- 25 Local Authorities and Sport Development Teams engaged

### Women's Cricket Investment

Investment into Female Cricket Development Officers for the 'West' and 'East' to support new activity and the establishment of female sections at clubs.

We have invested in the development of exciting new female specific opportunities to be launched in 2018



*Participation Report (cont.)*

**‘Thriving Clubs’ Programme with Sports Marketing Network**

Continuation of the unique ‘Thriving Clubs’ programme with clubs selected nationally, receiving bespoke support, and the delivery of a 6-part series of Club Support Webinars that were available to all clubs.

**Community Engagement Coordinator**

Employed Ammar Ashraf as our full-time ‘Community Engagement Coordinator’ for Glasgow working directly on projects targeting disadvantaged communities and BAME communities. The role is funded in partnership with Lord’s Taverners and Glasgow Caledonian University. Key achievements so far:



- Launch of new ‘Tapeball’ league in Springburn with over 170 players, 70% who aren’t members of a cricket club, and representation from Pakistani, Indian, Sri Lankan and Bengali communities
- ‘Wicketz’ project being delivered in North Glasgow targeting primary school children in a deprived area. Over 8 schools engaged with school taster sessions, after-school clubs and cricket festival delivered. The launch of a new community cricket club at Springburn to begin in March 2018

- Consultation and engagement with over 50 different religious and community groups

**CricketForce**

Our CricketForce programme was delivered successfully for the third year with clubs across Scotland coming together on the last weekend of March to prepare their club for the coming season and engage their local community.

3 ‘focus clubs’ selected that received support from Scotland players and staff – Westquarter & Redding CC, Strathmore CC and Vale of Leven CC

**Disability Cricket**

Launch of our Disability Cricket strategy and recruitment of our first Disability Cricket Development Officer, Madison Garland. School taster sessions held in 8 special schools, national table cricket competition set up and four disability hubs planned for Glasgow, Edinburgh, Perth and Highland.

*Participation Report (cont.)*

## National Schools Competitions



297 schools taking part in the National Primary Schools Kwik Cricket Competition

31 secondary schools entered in Cricket Factory Cup – modified format for S1-3 students

16 Secondary Schools playing in National Secondary Girls` Cup Competition

25 Secondary School teams in the Secondary Schools Cup, S1-3 National T20 Competition

16 Independent Schools entered in the Independent Schools T20 Cup

Schools Week of Cricket for all national competition finalists held in Perth with the following winners:

- Primary School Kwik Cricket – Loretto School
- Cricket Factory Cup – Elgin High School
- Secondary School Girls (S1-3) – Moray Schools
- Secondary School Girls (S4-6) – George Watsons College
- Secondary School Boys – Merchiston Castle School
- Independent Schools T20 Cup – Fettes College

*Participation Report (cont.)*

**National Junior Cup Competition Winners**

- U13 Scottish Cup – Carlton CC
- U15 Scottish Cup - Clydesdale CC
- U18 Scottish Cup – Rain-affected, postponed to 2018
- ECB U15 Club Championship – Grange CC, Scotland Region Winners and 2<sup>nd</sup> in the UK
- ECB U13 Club Championship – Grange CC, Scotland Region Winners



**ScotRail Curriculum for Excellence Cricket Resource**

In year one, 60 Primary Schools have signed up for the ScotRail Curriculum for Excellence Cricket Programme and over 6,300 children have taken part. Teacher CPD sessions have been delivered for all these schools with 192 teachers trained.

*Participation Report (cont.)*

### Modified Formats – Last Man Stands

In partnership with Last Man Stands, these competitions have expanded to include:

- Edinburgh – 18 teams
- East Lothian – 5 teams
- Dundee – 4 teams
- Fife – 4 teams
- Glasgow – 6 teams
- West Lothian – 4 teams

LMS is the fastest growing format across the world and we will continue our support of this format that is attracting new people to cricket.

### New Junior Playing Formats

In the final few months of 2017, we were pleased to communicate our proposed `Junior Playing Formats` aimed at rejuvenating junior cricket, so we can attract and retain more kids in the game. The recommendations have been well received across the board and we look forward to implementing them during the 2018 season.

### Coach Education and Development

38 coaches going through the ECB Certificate Courses

36 coaches attending ECB Coach Support Worker course

192 teachers trained through the Curriculum for Excellence Cricket CPD

Cricket Scotland Coaches Association providing insurance cover and coach development resources and opportunities

### Officials

Level One Courses held in Glasgow and Dundee

Domestic Officials Committee continues to drive forward improvements for umpires and scorers across the country. The committee provides a forum to share best practice, ensure standardisation of processes, and strategically look at the development of officials

Ian Ramage, Allan Haggio and Alex Dowdalls appointed to the ICC Development Panel of International Umpires

# Female Participation

*Nicola Wilson*

- Female participation team: **Nicola Wilson** (Female Participation Manager), **Rosy Ryan** (Female Cricket Development Officer West), **Madison Garland** (Female Cricket Development Officer East)
- Unbeaten Carlton CC women win the 2017 Cricket Deal Direct Women's Premier League.
- In a repeat of last year's final (and the year before), George Watson's College beat Carlton to win the 2017 Beyond Boundaries Women's Scottish Cup.
- The Wee Bash saw 10 well-attended indoor tournaments being played over 4 venues in Scotland with 13 club/university teams participating, including 4 new clubs.
- The National School Girls Tournament was planned in June at Stirling County CC but had to be cancelled (twice) due to the wet weather. 20 teams were registered to take part in three softball competitions (primary, S1-3 and S4-6).
- The National Girls Kwik Cricket Festival was held at Stirling County CC in Perth with 80 girls participating and meeting female international players from Scotland, USA and the Netherlands at the Regional Women's World Cup Qualifier.
- Two girls-only Indoor Cricket Leagues continued to thrive: Moray Cricket Association and Lothians Junior Leagues – in total 100 girls playing regular matches.
- The first year of All Stars Cricket in Scotland saw 170 5-8 year old girls take up cricket and 20% of Activators were female.
- A pre-season coaching camp was held at Stirling County CC in April with 40 girls and women from all over Scotland participating, followed by a meal and social event.
- Girls only Regional Development Centres in Moray, Dundee & Angus, Perth & Kinross, Glasgow, Edinburgh, Dumfries & Galloway offering over 150 girls hardball and softball cricket in a girls-only environment.
- A new female cricket fitness programme CricHIIT was developed by the CS Female Development Team and CS Strength & Conditioning team and successfully piloted to be rolled out in clubs in 2018.
- The ECB's Women's Softball Cricket was also successfully piloted in Scotland and will offered to clubs in 2018.

# The Domestic Game



## Domestic Role of Honour 2017

<b>CS National Champions – Prestwick CC</b>	<b>Prestwick CC</b>
<b>CSL East Premier Division</b>	<b>Heriot's CC</b>
<b>Western Union CSL Premier Division</b>	<b>Prestwick CC</b>
<b>ESCA Championship</b>	<b>Royal High Corstorphine CC</b>
<b>Western Union CSL First Division</b>	<b>West of Scotland CC</b>
<b>SPCU North East Championship</b>	<b>Stoneywood Dyce CC</b>
<b>NoSCA Senior League</b>	<b>Forres St Lawrence CC</b>
<b>Women's National League</b>	<b>Carlton CC</b>
<b>Scottish Cup</b>	<b>Carlton CC</b>
<b>Women's Scottish Cup</b>	<b>George Watson's College</b>
<b>CS Challenge Cup</b>	<b>Irvine CC</b>
<b>Murgitroyd T20</b>	<b>TBC 2018</b>
<b>Under 18s National Club Championship</b>	<b>TBC 2018</b>
<b>Under 15s Scottish Cup</b>	<b>Clydesdale CC</b>
<b>Under 13s Scottish Cup</b>	<b>Carlton CC</b>

# High Performance

*Grant Bradburn*

National Men's Team



2017 will be remembered as an historic year for Scotland with the highlight of a first ever ODI win vs a full member nation, beating Zimbabwe at the Grange in June. A month earlier Scotland also beat a full-strength Sri Lankan side in Beckenham, which was an outstanding result despite being classed as an International fixture only and not an ODI. Both victories against Zimbabwe and Sri Lanka were led from the front by Captain Kyle Coetzer who had a simply outstanding year with the bat. Scoring 1096 runs in the calendar year including 4 centuries, this is the highest ever from a Scotland player and justification for Kyle to finish 2017 with a world ranking of 23.

*High Performance (cont.)*



2017 has seen many new Scotland players come through the Performance Academy program to National honours. Several senior experienced players moved onto new careers in 2017 or were unavailable to be selected at various stages in the year. This is an on-going concern for Cricket Scotland and a challenge for Associate cricket to keep its best players in the game past their mid-twenties and into their playing prime.

On the playing side the ICup culminated in a 6<sup>th</sup> place finish for Scotland in 2017 with a wash out draw vs Namibia, a high scoring draw away to PNG and a loss in the final round to Ireland in Dubai. Scotland's 1<sup>st</sup> innings total in PNG was the highest 1<sup>st</sup> class score in Scottish history passing 500 (514) for the first time. With 13 of the 28 ICup playing days washed out for Scotland throughout the competition, this seriously impacted not only the results but importantly limited the playing opportunities for Scotland players to develop in this format of the game.

Scotland finished the World Cricket league in 2<sup>nd</sup> place behind Netherlands who now advance to a 13 team ODI league in 2020. In 2017 Scotland drew both series with Namibia and PNG before crushing Kenya 2-0 in Dubai in the final round to claim a place in the World Cup Qualifying series in Zimbabwe March 2018. Scotland will look back on an agonising 3-point gap to the winners Netherlands. 3 losses to:- Hong Kong, Namibia and PNG on top of 3 washed out games including both against the Dutch in 2015, ultimately cost Scotland chances to win the WCLC in this cycle.

Behind the scenes Scotland's high-performance program continues to make strong strides forward. With major changes implemented in 2016, Gordon Drummond has lead the Performance Pathway program to be more integrated and aligned to National objectives of Developing Players with winning minds and providing meaningful coaching and playing opportunities for our young players. Winning Our Way has now been adopted by the entire performance program, with consistent skill assessment and monitoring processes now in place from juniors to seniors.

*High Performance (cont.)*

The Performance Academy continues to produce quality cricketers, with an impressive schedule of fixtures in 2017 for the A Team and Performance teams providing as much meaningful game time as possible for our developing players. The warm weather training destination of La Manga was used for the first time by Scotland in 2017 with 21 players at National, Performance and u19 levels all mixed together for a brilliant 5-day camp, which gave players a fantastic head start leading into the domestic season. Locally Forfarshire Cricket Club completed their covered net facility in 2017 and now enjoy training facilities that are no longer dependent upon weather.



The Eastern Knights dominated the Regional competition early on in 2017 and were successful in claiming another 1-day title, while the Western Warriors claimed their first T20 title. The Regional competition is set to go to new levels in 2018 on the back of significant investment into Regional structures, quality coaches and Regional S&C trainers now in place.

Reengagement with Sport Scotland and Institute of Sports services has been a great boost for National players in 2017. The ability for our players to train at Oriam and Emirates Stadium alongside Scotland's best athletes across all codes has had a major positive impact on our players and program.

Despite not having as many fixtures in a calendar year as necessary to really advance our players with International competition, Scotland must keep embracing the challenges and focusing on what can be done within the parameters in which we are required to operate as an Associate nation. Young talent is abundant in Scotland and we must continue to inspire young men and women to choose cricket and keep driving future generations of Scotland cricketers.



*High Performance (cont.)*

The start of 2018 presents some tough but amazing opportunities for the National team to continue showing the skills and abilities they possess. The World Cup qualifier in Zimbabwe will see 10 teams fighting it out to earn the two places available in the World Cup 2019. In the past this has been an Associate tournament however with a reduction of the next World Cup to 10 teams, the qualification process now contains 4 full member nations and the top 6 Associates. On the back of iconic victories in 2017 there is no reason why Scotland cannot win the qualifiers if performances match potential.

June 2018 also approaches as a very exciting time for Cricket Scotland as we play host to England at the Grange on the 10<sup>th</sup> June closely followed by two T20i's v Pakistan on the 12<sup>th</sup> and 13<sup>th</sup> June. Plenty to be inspired by for all and we look forward to being able to showcase an organisation and team that continue to strive to be exciting, innovative and progressive custodians of this great game here in Scotland.



# Performance Pathway

*Gordon Drummond*

*One of the key aims of 2017 was to review the Performance Pathway for Cricket Scotland. The recruitment of a new Performance Pathway manager allowed the organisation to have more dedicated focus on the strategic development of talented athletes at both regional and national levels. This was an area for development highlighted in the full independent performance review undertaken by the ICC.*

## Highlights

- New men's and women's pathway established at both regional and national level
- Creation of junior and senior training squads which will compete at 4 different levels
- Wildcats qualified for the WCQT20 in the Netherlands by beating both the Netherlands and USA in the pre-qualifier in Stirling
- Wildcats secured victories in the ECB t20 comp against
- Scotland men's u19's missed out qualifying for the u19's World Cup in NZ by 5 runs to Ireland
- Scotland men's u17's drew the Celtic cup versus Ireland mainly due to mature innings by Angus Guy and had ECB trophy victories against Cumbria
- Western Warriors won the Regional T20 blitz and the Eastern Knights won the 50 over competition
- Both Kathryn Bryce and Sarah Bryce won rookie contracts for the WBBL
- Scotland u15s won the Celtic Cup and reached the semifinal of the ECB group 'B' trophy losing out to Leicestershire & Rutland in a bowl out.
- Scotland U19s played in international series versus Guernsey and Namibia
- The North Sea Pro Series fixture between the Eastern Knights and the south Holland Seafarers was cancelled due to a waterlogged pitch

*Performance Pathway (cont.)*

- New structure of 4 regional girls u17s squads introduced
- Scotland women's u21s played their first matches
- Scotland u17s women lost the Celtic cup series against Ireland but had good victories in the ECB trophy against Leicestershire and Cumbria
- Wildcats secured ECB T20 victories against Derbyshire, Wales, Essex and Worcestershire
- Women's 'A' team were victorious in the ECB 50 over competition against Northumberland & Cumbria
- Set up a performance coach forum as a community of learning between coaches of that level in Scotland
- Creation of regional performance advisory groups to support the development of performance level cricket in each region
- Gordon Allan recruited for the Female Performance cricket coordinator post
- National skill set development programme introduced for winter training
- Performance Academy set up as part of the new structure to replace the Development Squad.
- Extension of the contracts for the National Women's coaching team



# Finance Report

*David Johnson*

Cricket Scotland is pleased to report that, for the third year running, we have generated a surplus. The surplus of **£47,023** increases reserves to **£318,582**.

The surplus was achieved despite a reduction in turnover of c£90k, from £2.28m to **£2.19m**. This was primarily due to a reduction in one-off grants from the ICC, as we didn't compete in a World tournament for the first time in 3 years.

Overall expenditure reduced by c£60k from £2.2m to **£2.14m**. The manner in which this was achieved is described below.

Ongoing investment in participation and clubs remained relatively static at **£443k**. Increased investment in the Women's game and new roles in Community Engagement and Disability Cricket replaced the investment in Curriculum for Excellence equipment in 2016.

The donation to charity in 2016 of £75k was not repeated in 2017.

Expenditure on the Performance Pathway reduced by £29k to **£283k**. This was due to the nature of the Under 19 programme, there being no World Cup tournament in 2017.

The National Team, with the assistance of partners, spent additional funds in the preparation for the WCL games this year and, as a consequence, overall expenditure increased slightly from £969k to **£997k**.

Administrative costs also showed an increase overall to **£420k**, from £384k. However, most of this additional expenditure was covered by an ICC grant in 2017.

There was no tax payable this financial year as the surplus was utilized to make a capital investment in a portable roof-over project at Forfarshire CC. The roof has been located over nets that Forfarshire CC had installed at their own expense, to allow all-year round usage of the facility. It is hoped, should sufficient funds be available, that this will be replicated at centres around the country.

**INCOME AND EXPENDITURE ACCOUNT**
**2017**
**2016**

<b>TURNOVER</b>	2,187,190	2,280,725
<b>Cost of sales</b>	<u>1,723,869</u>	<u>1,804,692</u>
<b>GROSS PROFIT</b>	463,321	476,033
<b>Administrative expenses</b>	<u>420,454</u>	<u>384,026</u>
<b>OPERATING SURPLUS</b>	42,867	92,007
<b>Interest receivable and similar income</b>	<u>2,872</u>	<u>1,198</u>
<b>SURPLUS FROM ORD ACT BEFORE TAXATION</b>	45,739	93,205
<b>Tax on surplus from ordinary activities</b>	<u>(1,284)</u>	<u>14,886</u>
<b>SURPLUS FOR THE FINANCIAL YEAR</b>	<u><u>47,023</u></u>	<u><u>78,319</u></u>





**CRICKET  
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