



**CRICKET
SCOTLAND**

ANNUAL REPORT

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CHAIR
**TONY
BRIAN**

We started preparation of this Annual Report in early March 2020 in a completely different context. The global coronavirus epidemic has changed the world in which we all live by so much that none of us are sure what the future will bring. We therefore thought about completely re-writing our Annual Report but concluded it is still important to record what was achieved in 2019 in cricket in Scotland - and a huge amount was achieved. And so, apart from these few introductory words written towards the end of April, the report principally looks back at last year but in part at some major activities planned for this year – those now may or may not take place.

As we all face the current challenges, Cricket Scotland is absolutely determined to support our clubs and indeed the whole of cricket in Scotland to emerge from the crisis as strongly as possible. Only by working together and supporting each other will we achieve this aim. As part of that we have carried out a survey of clubs and will use the results of this to inform our future actions and approach to sourcing support for our clubs in this crisis.

We look forward to the day that cricket in all of its forms can be played in Scotland again. Working together, I am sure the Scottish cricket community will come through the current difficulties.

In the meantime, I pass on to everyone the very best wishes of all in Cricket Scotland – stay safe and well.

Welcome to the 2019 Cricket Scotland Annual Report. It has been a busy year as ever!

One key focus has been developing a new strategy for the years 2020 to 2023 which will guide us as we direct our limited resources as effectively as we can. Our new CEO, Gus Mackay, will say more about that in his section. Suffice to say, the strategy is much more ambitious than our last one because of the progress made, and the foundations built, in the past few years.

In 2019 we continue to ensure we spread our resources appropriately across our three key areas – Participation, Pathway and High Performance.

In Participation, under Nic Wilson's leadership, we have developed a tool to help clubs assess what they can do to make themselves sustainable long term and strengthened the coverage of development officers (including development officers in the North and Aberdeen for the first time) to support our clubs. We have also continued our work in bringing cricket to communities which have been effectively "excluded" historically from the sport, for whatever reason.

This we have done through innovative programmes like Project Glasgow (introducing cricket to 1,000 children in less advantaged parts of Glasgow), disability cricket and walking and veterans cricket. These innovative steps not only grow numbers but importantly enable cricket to play its part in supporting Scottish civic society. It also helps cricket to be seen as relevant and accessible to everyone in Scotland.

That perception of cricket in Scotland is essential if we want to achieve our aim of making it a mainstream sport with the benefits that would bring to ensure our clubs, the bedrock of cricket in the country, have a strong pipeline of young people interested in the game. An important element is to re-introduce cricket into the curriculum for schools where we hope to be able to announce an important partnership soon.

Gordon Drummond and his team have continued to develop our Player Pathway so that all the talented young cricketers in Scotland have the necessary support to reach their full potential. It was hugely encouraging to see our U19 men's team reach the ICC U19 World Cup Finals in South Africa – a great achievement.

Equally importantly, the team is putting in place expanded pathway structures for girls and women to create a strong pipeline of female players with the same opportunities.

In High Performance we welcomed our new Men's Head and Assistant Head Coaches, Shane Burger and Grant Morgan, during the year and we are now seeing the benefits of their expertise as they put their stamp on the training and coaching. The Men's team qualified for the ICC World T20 Finals in Australia this year which gives us another great opportunity to showcase on the world stage how far our teams have progressed. We also have an exciting series of Summer Internationals against New Zealand and Australia to look forward to, subject to outcomes of the coronavirus pandemic.

Sadly, our Women's team missed out on appearing at the recent ICC Women's T20 World Cup Finals - they were only two places off the qualifying spots at the global qualifying event hosted very successfully in Scotland with huge help from Forfarshire, Arbroath and Strathmore Cricket Clubs - and did not manage to reach the global qualifier for the 50 over ICC Women's Cricket World Cup. However, it is a young and talented squad of players and I know they will go from strength to strength under the guidance of the Women's Head Coach, Steve Knox.

We still aim to become a full member of the ICC and we continue to reach more of the criteria required before we can apply – there are now only two out of 32 still needing to be met!

On the people front, we have welcomed a new CEO in Gus Mackay, who has quickly got to grips with the issues facing the game in Scotland, a new president in Sue Strachan who takes up office in April 2020 and two new directors, Linda Spence and Tina Macabhuinn, on the board of Cricket Scotland Holdings Limited. Malcolm Cannon left us for new pastures and I must thank him for all he achieved during his time in office; he is largely responsible for the strong base the organisation now has. In addition, Jerry Bishop, Paul Reddish and Bruce Dixon (our former President) left the board of Cricket Scotland Holdings Limited and we all owe them a debt of gratitude for their great service to cricket in Scotland. With best wishes for a successful (and dry!) 2020 season.

Tony Brian



CEO

**GUS
MACKAY**

It gives me great pleasure to write a few words in this year's annual report together with others who have contributed.

I was absolutely delighted to accept the Boards offer to become the next CEO of Cricket Scotland back in September and to follow in the footsteps of my predecessor, Malcolm Cannon. At this point I would like to take the opportunity to thank Malcolm for all his hard work over the last four years and for laying the foundations for the organisation to move forward.

The opportunity to work for Cricket Scotland was one that I could not turn down as I saw it as an honour and opportunity to lead a progressive organisation with a clear vision for the game in Scotland. We are a nation that punches well above its weight and competes on the International stage and will look to do so in the years ahead. The commitment of all those involved in the game across Scotland should not be underestimated.

There are 2 key areas of focus as we move into the next phase of our new strategy. These are to continue to grow the game across Scotland through the communities we represent so that cricket can become a mainstream sport and to become a Full Member of the International Cricket Council. Becoming a Full Member is a financial game changer and this will be achieved if we continue with positive results on the International stage.

On the field 2019 saw the Men's national team qualify for the 2020 ICC T20 World Cup which will be held in Australia in October 2020. The Women's National Team were unlucky not to qualify for the World Cup which saw the Qualifiers hosted on home soil. It is important that we look to invest in both our National Team over the next few years to give them more opportunities to compete on the international stage. Our Player Pathway Programme is important to the future as this is the pipeline of talent and therefore there needs to be more focus and investment in this area.

Subject to coronavirus pandemic outcomes, we look forward to welcoming New Zealand and Australia for our Summer Internationals along with Nepal and Namibia for Cricket World Cup League Two.

We will continue to work with all our 130 clubs across Scotland and find ways to help them where we can. We are currently looking to roll out a Digital Platform for cricket to raise the profile of Clubs, Players and the game through live scoring and video but also to assist with the administration of cricket that such a platform can offer

We are also looking to embark on a facilities project that will provide a high performance centre together with a National Stadium that will become the home of Scottish Cricket for all our Internationals and give us the opportunity to bid for future ICC events from 2023 to 2031.

I would like to take this opportunity to thank all our sponsors and corporate partners for their support during the year for which we very much appreciate their contributions in many different ways. Last but not least to all the staff for their hard work and commitment who work long hours to keep the game going at all levels. A big thank you to all our Board members of both CSL and CSHL for their time and commitment to ensuring the game remains in a healthy position.

We look forward to working with all our stakeholders in the years ahead for what is an exciting time for Cricket in Scotland.

Gus Mackay



FINANCIAL CONTROLLER

**DAVID
JOHNSON**

Cricket Scotland is pleased to report that due to strong financial management, for the fifth year running, we have generated a modest surplus (£10,212) increasing reserves to £329,484.

The headline turnover increased by £246k to £2.576m, mainly due to increased ICC funding. All of the additional funding was specifically targeted at High Performance.

- Overall expenditure increased by £240k from £2.33m to £2.57m.
- Ongoing investment in participation and clubs was held at £473k. Expenditure on the Performance Pathway increased by £98k to £291k. This was due to two factors: Competing in the Under 19 WC Qualifier and preparation for the Finals, and increased expenditure on the Pathway programme, including the National Performance Coach.
- Increased expenditure on High Performance, which includes both National Teams and the Tilney Regional Series, was mainly due to the targeted funding from the ICC, mentioned above.
- Administrative costs show a reduction of £13k, with various factors contributing to that.

The organisation is currently in a healthy financial position with sufficient reserves to meet its commitments for three months.

<u>INCOME AND EXPENDITURE ACCOUNT</u>	2019	2018
TURNOVER	2,576,214	2,329,762
Cost of sales	<u>2,199,832</u>	<u>1,954,529</u>
GROSS PROFIT	376,382	375,233
Administrative expenses	<u>366,697</u>	<u>379,905</u>
OPERATING SURPLUS / (LOSS)	9,685	(4,672)
Interest receivable and similar income	<u>4,341</u>	<u>5,742</u>
SURPLUS FROM ORD ACT BEFORE TAXATION	14,026	1,070
Tax on surplus from ordinary activities	<u>3,814</u>	<u>380</u>
SURPLUS FOR THE FINANCIAL YEAR	<u>10,212</u>	<u>690</u>

BALANCE SHEET (as at)	31.12.19		31.12.18	
	£	£	£	£
FIXED ASSETS				
Tangible assets		53,555		59,293
CURRENT ASSETS				
Stocks	4,311		5,373	
Debtors	321,984		64,122	
Cash at bank and in hand	<u>486,159</u>		<u>867,496</u>	
	812,454		936,991	
CREDITORS				
Amounts falling due within one year	<u>503,525</u>		<u>644,012</u>	
NET CURRENT ASSETS		308,929		292,979
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>362,484</u>		<u>352,272</u>
CAPITAL AND RESERVES				
Called up share capital		33,000		33,000
Profit and loss account		329,484		319,272
SHAREHOLDERS' FUNDS		<u>362,484</u>		<u>352,272</u>



HEAD OF
PARTICIPATION
**NIC
WILSON**

As well as our continued work with clubs and schools, in 2019 the focus was very much on diversity and inclusion, actively looking to engage with new groups to promote health, wellbeing and changing lives through cricket.

Project Glasgow was launched, bringing communities together by offering free cricket sessions for 180 All Stars (5-8 years old), 450 Kwik Cricketers (8-12 years old) and 150 participants in the Wicketz programme (12-15 years old) as well as upskilling 30 new volunteers who will be able to use their new skills to progress in coaching and/or employment.

A key appointment in 2019 was that of David Bordes, our first ever Workforce Development Manager tasked with leading on Coach Education, Match Officials and volunteers. If we are to continue the growth of cricket in Scotland, it is essential that we provide clubs and schools with the appropriate training and development for teachers, coaches, umpires, scorers and committee members to support this growth.

Women and Girls' cricket continued its rise both in numbers and profile with Rosy Ryan appointed as the new Women and Girls' Participation Manager.

Our highlight of 2019 was our CricHIIT programme being awarded Innovative Programme of the Year at the ICC Annual Conference in London in July. It was great to get recognition for a truly Scottish programme from the International Cricket Council.

In the top tiers of men's club cricket, Eastern Premier League winners Forfarshire and Western Premier League winners Uddingston faced off in the Grand Final, with Forfs taking the silverware followed by another victory in the Murgitroyd T20 Final against Heriot's to complete the treble. Forfarshire CC will now represent Scotland on the European stage in the European Cricket League after winning the Murgitroyd T20 competition.

Edinburgh South/Stewart's Melville were crowned winners of the Women's Premier League and Carlton Women lifted the Beyond Boundaries T20 Scottish Cup with a victory over McCrea West of Scotland women.



CRICKET PARTICIPATION IN NUMBERS

ALL STARS CRICKET



1,683
PARTICIPANTS



58
CENTRES



169
ACTIVATORS



29.5
AVERAGE PARTICIPANTS PER CENTRE



TAPEBALL



212
PLAYERS



67
MATCHES



7
NATIONALITIES



12
TEAMS



55
OLDEST PLAYER



9
YOUNGEST PLAYER



4
TEAMS PLAYING LAST MAN STANDS



PROJECT GLASGOW

Project Glasgow combines a number of existing cricket programmes - All Stars, Kwik Cricket and social inclusion programme Wicketz - to bring deprived young people together from communities in Springburn, Govanhill and Pollokshields.



DISABILITY



SCHOOLS



LAST MAN STANDS



364
PLAYERS



22
TEAMS



4
LEAGUES*



*EDINBURGH, GLASGOW, WEST LOTHIAN, EAST LOTHIAN

COACH EDUCATION & OFFICIALS



65 COACH SUPPORT
WORKERS

41 LEVEL 2
COACHES

11 LEVEL 3
COACHES



22 STAGE 1
UMPIRES

4 STAGE 2
UMPIRES



32 ATTENDED
WORKSHOPS

JUNIOR CUPS

U14 Scottish Cup: Clydesdale CC

U16 Scottish Cup: Grange CC



ECB U13 Club Championship Scotland Region Winners: Clydesdale CC

ECB U15 Club Championship Scotland Region Winners: Carlton CC



WOMEN & GIRLS

8 TEAMS

WOMEN'S PREMIER LEAGUE

8 TEAMS

BEYOND BOUNDARIES
WOMEN'S SCOTTISH CUP

11 HUBS

HUBS RUNNING 3 OR MORE
WOMEN'S PROGRAMMES



20 TEAMS
180 PARTICIPANTS
144 MATCHES



14 CENTRES

300 PARTICIPANTS

63 ACTIVATORS

1 GLOBAL AWARD



Beyond Boundaries
CRICKET FOR ALL



DOMESTIC WINNERS



Grand Final: Forfarshire Cricket Club

Citylets Scottish Cup: Heriots Cricket Club

CS Challenge Cup: Strathmore Cricket Club

Beyond Boundaries T20 Scottish Cup: Carlton Women

Women's Premier League: Stewarts Melville/Edinburgh South Women

Murgitroyd T20: Forfarshire Cricket Club

Eastern Premier League: Forfarshire Cricket Club

WDCU: Uddingston Cricket Club

ESCA: Edinburgh Cricket Club

SPCU: Meigle Cricket Club

Aberdeenshire Grades: Bon Accord Cricket Club

NoSCA: Highland Cricket Club





PERFORMANCE
PATHWAY MANAGER
**GORDON
DRUMMOND**

2019 was a busy year for all the various groups within the Performance Pathway. This section of the annual report will reflect on the season's activity of the future talent of Cricket in Scotland.

The regional programme continued to deliver some quality cricket in 2019, with all 4 of the pathway competitions fiercely contested. The Western Warriors came out on top in both the U16s boys and U16s girls one-day matches. The Caledonian Highlanders won the one-day regional development team competition, and the Eastern Knights claimed the T20 day and also won the U14s boys, one day league.

The highlight of the summer was undoubtedly the U19s winning the World Cup Qualifiers in the Netherlands and securing a place in South Africa in early 2020. The squad were unbeaten during the whole competition and the results showed the depth of talent and team cohesion on show. Tom Macintosh won Player of the Tournament for scoring 331 runs at 66.2, including a mature 100 in the victory against Ireland.

The Performance Academy programme continues to be the key focus area of the pathway. There were two key areas for development in the 2019 programme which included the creation of the National Performance coach position, filled by Toby Bailey, whose role develops the next batch of international players. We also partnered with Napier University to support the programme through facility support, further education and research opportunities.



111
GAMES PLAYED

42

HALF CENTURIES



20
GROUNDS USED

96

DAYS OF CRICKET



40
CLUBS REPRESENTED

9

5-WICKET HAULS



15
WEEKLY REPORTS

16

LEVEL 3 COACHES



179
MALE CRICKETERS

82

FEMALE CRICKETERS



4
CENTURIES



15
T20I's PLAYED

10 
T20I's WON



21
AVERAGE AGE

15 
WICKETS TAKEN

BY LEADING WICKET-TAKER KATHERINE FRASER



13TH
T20I RANKING

271 
T20I RUNS

FROM CAPTAIN KATHRYN BRYCE



116
STRIKE RATE

OF SARAH BRYCE



WOMEN'S
HEAD COACH
**STEVEN
KNOX**

For the Wildcats, summer 2019 was all about qualification for the 2020 T20 World Cup in Australia and the Global Qualifier for the 2021 50-over World Cup in New Zealand. The fact that we failed to qualify for both events ultimately meant that 2019 was a disappointing year but those facts don't tell the whole story.

The ICC decided that the European Qualifier in La Manga in June would be played in the T20 format only but would be a dual qualification tournament for both the T20 Global Qualifier, which we hosted in Scotland late in the summer, and the 50-over Global Qualifier to be held in Sri Lanka in July 2020.

One close loss to the Netherlands played a large part in the team finishing second and missing out on a place in the 50-over qualifier. The team were distraught that they didn't get the opportunity to play the Netherlands in a 50-over series to determine who would play in the 50-over Global Qualifier. Hopefully the ICC correct this situation leading into the next 50-over World Cup in 2025.

On a positive note, the team won 10 out of the 15 T20is that they played in 2019 and at times played some outstanding T20 cricket. The highlights were undoubtedly beating Ireland for only the second time ever during the Quadrangular tournament in the Netherlands in August and ending Thailand's world record 17-match unbeaten run in T20 cricket.





MEN'S HEAD COACH
**SHANE
BURGER**

My first year at the helm has brought many ups and downs but my belief in this squad of players and staff is what motivates me every day to get better and support the dreams and aspirations we all share.

The squad has set high goals for 2020 and it will require good performances to achieve these. We are confident that this can be done with full commitment from all and the support from our fans and cricket lovers out there. We all look forward to seeing the support at The Grange during the Summer Internationals versus New Zealand and Australia and the many other activities Cricket Scotland has put in place to make the game more mainstream.

The squad has trained hard over the year and the introduction of some new staff and players has strengthened the squad and improved attitudes and behaviours that are relevant for high-performing environments. The squad requires more game time and competitive matches in that, but for what we lack in terms of challenges and facilities, we make up for in skill and the drive to want to compete against Full Members.

Striving for continuous improvement on a daily basis is the mantra of the current squad and concentrating on power hitting, playing spin, dealing with pressure and committing to our values will be a common theme for the year 2020.



22

GAMES PLAYED

16

HALF CENTURIES



9

GAMES WON

5

COUNTRIES TOURED



1

T20 WORLD CUP
QUALIFICATION

NEW CAP

1



3

GAMES ABANDONED

2

CENTURIES



COMMERCIAL, COMMUNICATIONS & EVENTS



COMMERCIAL MANAGER
PAUL MACARI

2019 proved to be our busiest summer for home internationals with the hosting of the Summer Internationals in Edinburgh, Cricket World Cup League 2 fixtures in Aberdeen and the ICC WT20 Global Qualifiers in Dundee and Angus.

The WT20 Global Qualifier was the first time we had staged a women's global event and proved highly successful in engaging with the local community and schools in the Dundee and Angus area. Over 1,000 school children got the opportunity to watch live cricket, many of them experiencing the game for the first time.

We welcomed seven new partners in 2019, each of whom are supporting growth in grassroots, community, pathway and high-performance cricket. Along with our 17 other partners, they contribute crucial revenue and opportunities to support the growth of the game in Scotland.

As part of our mission to make cricket mainstream, a new strategy for media engagement has grown stronger relationships with local press national tv. This resulted in a significant increase in television features, regular reporting of men's and women's international performances and increased domestic coverage within local traditional media. Our digital engagement grew substantially in 2019 including 40k new followers on Twitter.

COMMERCIAL



7
NEW PARTNERSHIPS

12%
REVENUE GROWTH

3
PATRONS

85
COACHES

536
MEMBERS

2,804
SUBSCRIBERS

COMMUNICATIONS



9 TV FEATURES (BBC/STV)

25% INCREASE IN
WEB TRAFFIC

28k VIEWS OF TILNEY
REGIONAL SERIES

40% INCREASE IN DIGITAL
ENGAGEMENT

129k SCOTTISH CUP
IMPRESSIONS

150k TWITTER
FOLLOWERS

2M SUMMER
INTERNATIONAL VIEWS

8.5M WT20WC
QUALIFIER VIEWS

EVENTS



INTERNATIONAL
MATCHES IN SCOTLAND

6 MEN

WOMEN **5**

WOMEN'S T20 WORLD
CUP QUALIFIERS

8 **120**
TEAMS PLAYERS

20 **2,760**
MATCHES FANS

360K
ECONOMIC IMPACT



CRICKET SCOTLAND

WHAT WE DO

Cricket Scotland leads the development of the game in our country with the vision of “Inspiring Scotland to choose cricket”.

Our long-term mission is to make cricket mainstream in Scotland to ensure the future growth of the game. As part of that, we source the funds from government and international cricket to invest in the game at all levels throughout the country. Our team of local development officers and community coaches is key to growing participation numbers and building strong relationships with clubs.

- We manage a team of development officers (either solely or partnership funded) which support clubs throughout the country to develop and grow cricket
- Provide an online club toolkit to assist in all aspects of club operations, coaches & officials, facilities, financial management, governance and community engagement
- Design or source compelling cricket programmes and formats like All Stars, Dynamos, tapeball, junior cricket formats, CricHIIT and the Wee Bash to attract new members to our clubs and encourage diverse and inclusive growth and sustainability
- Organise cricket development in non-traditional geographical and social sectors to bring more people into the game and showcase cricket as an inclusive and healthy sport for good
- Deliver coach, officials and volunteer training to enhance the standard of club cricket, attract and retain members and help clubs meet legal requirements.
- Offer annual club focused events designed to address key areas for club development and publicly recognise club achievements to increase the profile of grass roots cricket
- Provide specialist groundstaff expertise to help clubs improve the quality of their playing surfaces and local councils to provide better pitches
- Provide support to club administrators including PVG disclosure, ensuring clubs comply with child wellbeing & protection, policies and procedures
- Organise the national club tournaments at 50 over and 20 over for men, women and youth cricket
- Run the performance pathway which offers youth and adult male and female club players the opportunity to progress through age group and regional representative cricket.
- Run the national men’s and women’s teams which provide the icons to attract youngsters into the sport
- Organise international cricketing events in Scotland to raise the profile of cricket and offer the opportunity for club players, fans and new audiences to watch international teams and experience live cricket
- Proactively work with the media (traditional and modern) to encourage greater public interest in cricket throughout the country including through reporting domestic leagues and national cups cricket
- Ensure regional representation at CS board level to provide the critical perspective of the clubs across Scotland in our decision making
- Lead and guide the game in Scotland

WITH THANKS TO

