Clean Sport Education Strategy – April 2022

Keeping our sport Clean

All athletes have the right to compete in sport knowing that they, and their competitors, are clean. Cricket Scotland believe in clean sport and work in partnership with UK Anti-Doping (UKAD) and the International Cricket Council (ICC) to ensure that the integrity of our sport is protected.

Introduction

Cricket Scotland works closely with the International Cricket Council (ICC),UK Anti-Doping (UKAD), sportscotland and others in the fight against doping in our sport. Doping distorts competition and is wholly against the ethos of our game.

We believe that it is important that players, coaches and others have easy access to a range of essential anti-doping information and Cricket Scotland has in place a set of anti-doping rules that all athletes and athlete support personnel must abide by. The anti-doping rules for Cricket Scotland are consistent with the World Anti-Doping Code (the Code), the core document that harmonises anti-doping policies, rules and regulations within sport globally.

Cricket Scotland is committed to the fight against doping in our sport and protecting clean sport depends on everyone playing their part – athletes, coaches and parents – whether on centre stage or behind the scenes.

Our aim through this strategy is to ensure that:

- All High Performance, Pathway and Athlete Support Personnel receive appropriate education and have access to UKAD resources for the promotion of clean sport
- All Grass Roots and Domestic cricket have access to the latest information on clean sport
- CS delivers an education programme for all targeted groups
- CS promotes cricket as a clean sport in Scotland

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1 Risk Analysis

1.1 SWOT Analysis

The following table identifies our current Strengths, Weaknesses, Opportunities and Threats.

Strengths	Weaknesses
• Engaged HP players • Ease of communication and education opportunities within CS squads • Engaged Board and awareness of potential risk to the organisation	• Minimal resource, no dedicated full-time anti-doping lead • Poor historical awareness and education to non-HP squads • No previous education of Regional and Domestic teams • Limited engagement form ICC on education • Perceived lack of risk within the sport in Scotland
Opportunities	**Threats**
• Utilise UKAD's free eLearning as a cost-effective way of reaching the community level • Use HP players to act as ambassadors within Regional/Domestic environment • Utilise the new strategy education plan to engage the wider cricket community	• Lack of buy-in from domestic cricket • Continuation of the perception that cricket is low risk • Increased use of recreational drugs at domestic level • Low priority with board • Limited resources and education workforce

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1.2 Sports Systems and Significant Partners

1.2.a CS Board

Crickey Scotland is governed by two boards.

- Cricket Scotland Council Limited
- Cricket Scotland Limited

CSCL

Phil Yelland – President
Linda Spence – Director
Gordon McKinnie – Director
Colin Mitchel – Director
Ian Stephen – Director
Peter Kingsbury – Director
Chris Blake – Director
Bob McFarlane – Director

CSL

Sue Strachan – Interim Chair
Gordon McKinnie – Director
Colin Mitchel – Director
Douglas Lockhart – Director
Sheelagh Duffield – Director
Jonathan Kemp - Director

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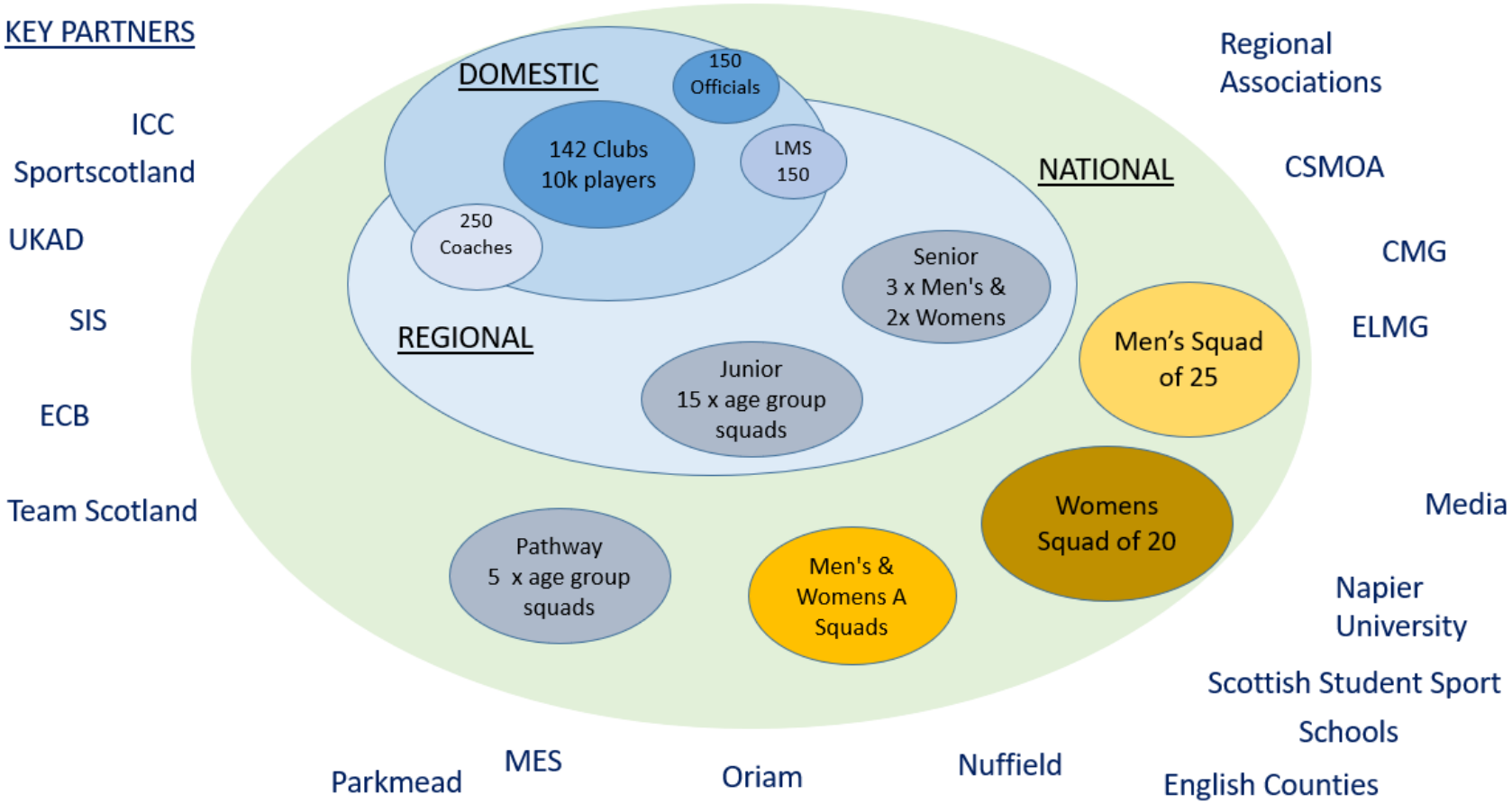
1.2.b Sports landscape

The following table identifies the cricket community within Scotland, global partners and international partners.



1.3 Target Groups/Education Audience

The following table illustrates our athletes and Athlete Support Personnel (ASP's):

Target Group	Group Size		Athlete Support Personnel	Group size
HIGH PERFORMANCE - NATIONAL ONLY				
Senior National Men	25		Head of High Performance	1
Senior National Women	20		Specialist National Coaches	4
Men A Squad	20			
Women's A squad	10			
SENIOR PERFORMANCE PATHWAY - NATIONAL & REGIONAL				
U19 Men	22		National Coaches	5
U19 Women	21		S&C Coaches	4
Perf Academy Men	20		Physios/Medical Staff	3
Perf Academy Women	20		Psychologists	1
Regional Men	55		Operations Staff	4
Regional Women	40			
JUNIOR PERFORMANCE PATHWAY - NATIONAL & REGIONAL				
Regional U15 (Male & Female)	61		Regional Coaches	9
Regional U17 (M)	62		Regional Team Managers/Administrators	3
Regional U18 (F)	38		NGB Staff	22
Regional Emerging Squads (M)	66		Parents – Junior Performance	302
National U15 (M&F)	20			
National U17 (M&F)	39			
GRASSROOTS - DOMESTIC				
Clubs	8,000		Activators	80
Universities/Colleges	120		Club Coaches	142
Primary/Secondary Schools	320		Primary & Secondary Teachers	200+
Social Cricket (CricHIIT, Tapeball, LMS etc)	500		Volunteers	600+

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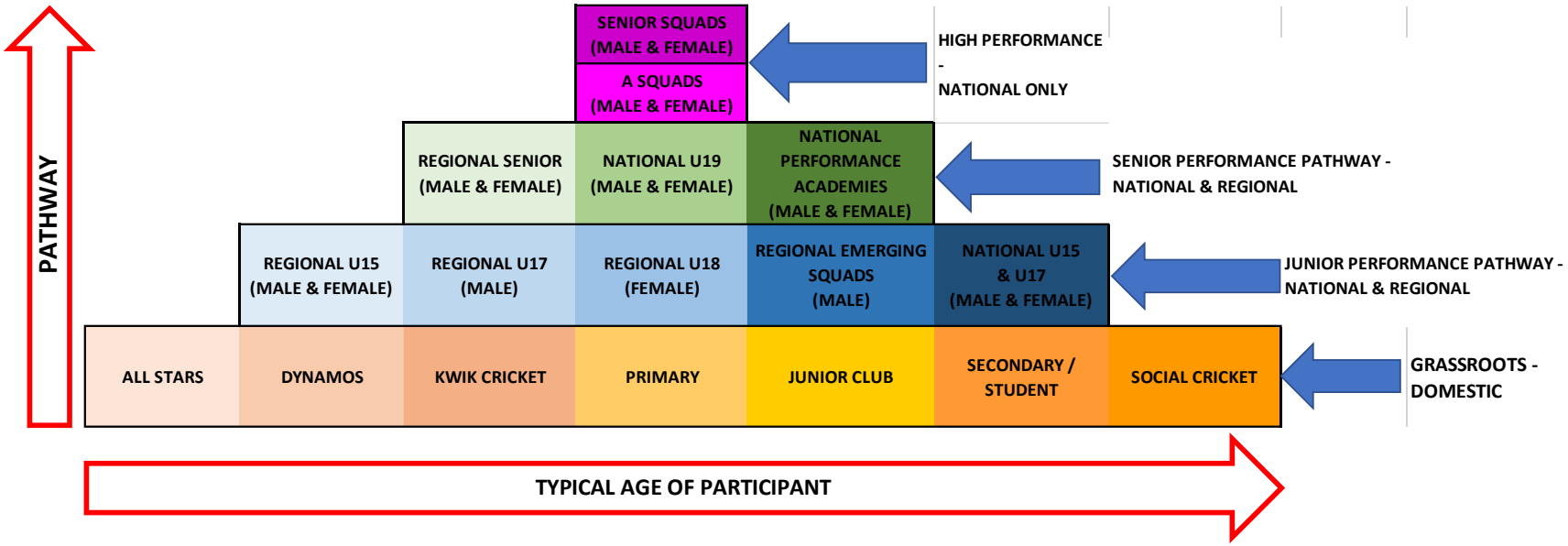
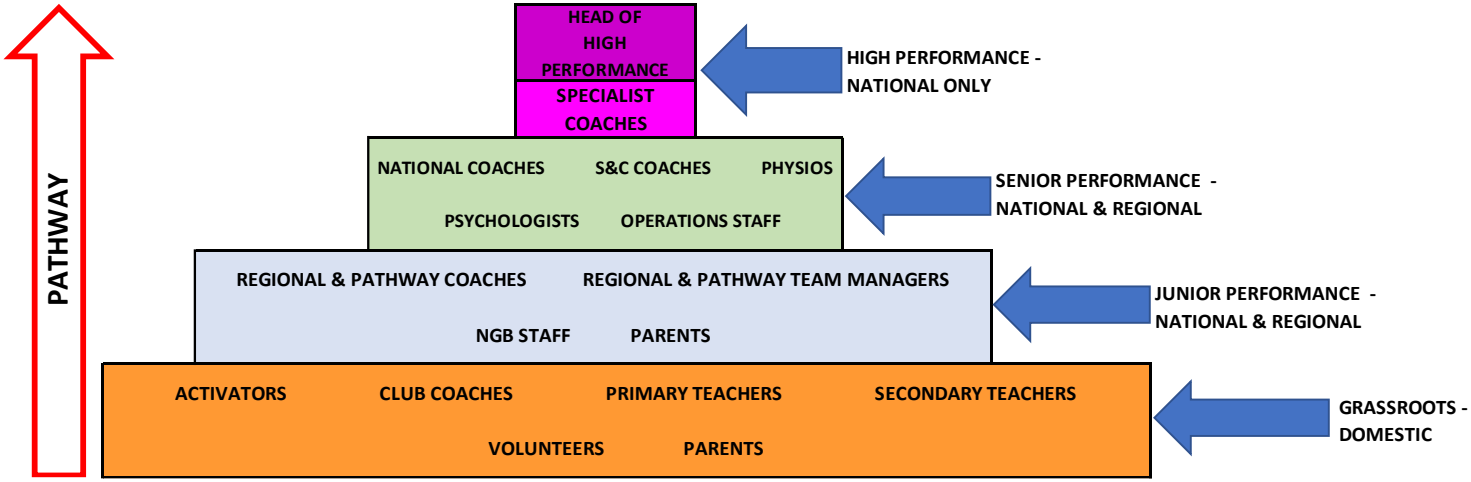
1.4 Athlete Pathway

ATHLETES/PARTICIPANTS



ASP (ATHLETE SUPPORT PERSONNEL)



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2 Clean Sport Curriculum

2.1 Topic Matrix

The following matrix details the level of knowledge required across the targeted athlete groups and ASP's within the respective groups.. The requirement level is identified as follows:

Unit	Topic	Name	Grass Roots	Junior Perf	Senior Perf	High Perf
	1	Global and national Anti-Doping Governance	0	1	2	3
	2	Principles of 100% me	3	3	3	3
	3	The prohibited list	0	1	2	3
	4	Checking medications	0	1	3	3
	5	Therapeutic use exemptions (TUEs)	0	1	2	3
	6	Food first supplements	2	3	3	3
	7	Report doping in sport	2	3	3	3
	8	Testing procedures for blood and urine	0	1	3	3
	9	Testing pools	0	0	2	3
	10	Whereabouts requirements	0	0	2	3
	11	Anti-doping administration and management systems	0	0	2	3
	12	Athlete biological passport	0	1	1	3
	13	Results management process	0	1	1	3
	14	Anti-doping rule violations	1	2	3	3
	15	Consequences of doping	1	2	3	3
	16	Image and performance enhancing drugs	1	2	3	3
	17	Psychoactive drugs	1	2	3	3

Level Required

0 Not relevant for this target group

1 The athlete should be aware of

2 The athlete understands

3 The athlete can apply these principals in everyday life

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3 Education Programme

Our annual implementation plan will include a calendar of education, promotional activites and mandatory tasks to ensure a broad level of education provided throughout the targeted groups; for example:

- Date and method to distribute prohibited list factsheet and TUE information
- Distribution of any changes to the Code and associated international standards
- Annual anti-doping education to HP, Senior PP and Associated ASP's
- Bespoke education will be offered by Cricket Scotland in liaison with UKAD to any athlete/ASP to returning from a sanction

	Value Based	Awareness	Information	Anti Doping
High Performance	Learning modules from UKAD	Clean Sport Logo Clean Sport Week	Face to face workshop Website Links Direct messaging on annualy on prohibited list	Clean Sport Workshop
Senior Performance Pathway	Group session at induction	Updates via Spond Clean Sport Weektraining camp	Factsheets on testing process	E-learning Modules
Junior Performance Pathway	Include information within pathway induction programme	Clean Sport Week Q&A session at	Factsheets on testing process	E-learning Modules
Grass Roots		Updates via Club E-newsletter	Website Links from Club Toolkit	
ASP's	Awareness at coach development, CSMOA AGM and inductions	Clean Sport logo on info packs Anti-doping information	Factsheets on testing process	E-learning Modules

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4 Education Programme Audience

The following target groups and ASP require mandatory anti-doping education:

Targeted Groups

- High Performance
- Senior Performance Pathway

ASP's

- High Performance
- Senior Performance Pathway
- Junior Performance Pathway

Our rationale for not including additional targeted groups is based on:

- Level of competition
- Age group

The following target groups and ASP require exposure to clean sport education activities:

Targeted Groups

- Junior Performance Pathway
- Grassroots

ASP's

- Grassroots

These activites will be largely based around awareness

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5 Resources & Financial

5.1 Clean Sport Education Workforce

Anti-Doping Lead– Paul Macari, Head of Operations

CS leads for education programme:

- Board Lead – Sue Strachan CSL Interim Chair
- High Performance – Abbi Aitken, Operations Manager
- Senior Performance Pathway – Toby Bailey, High Performance Coach
- Junior Performance Pathway – Gordon Drummond, Head of Pathway
- Domestic – Paul Macari, Head of Operations
- Officials – Paul Macari, Head of Operations
- CS Staff – Abbi Aitken, Operations Manager
- Grassroots – Nic Wilson, Head of Development

CS has no internal educator however we access to this resource through sportscotland.

5.2 Clean Sport Athlete representative

Two representatives from the men and women's high-performance squad will act as the representative. These individuals will be chosen by the SCA (Scottish Cricketers Association).

5.3 External Resource

CS will utilise external resources for education and training workshops in partnership with sportscotland and will identify any opportunities to benefit from resources provided by the International Cricket Council.

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6 Strategic Priorities

CS mission statement

Cricket Scotland is committed to the fight against doping in our sport. Protecting clean sport depends on everyone playing their part – athletes, coaches and parents – whether on centre stage or behind the scenes.

Objective	Action	Target Audience	By Whom	By When
Develop a CS Clean Sport Hub on cs.com for information sharing	Update current content Promote the new hub alongside the revised strategy	CS Cricket Community	PM AW	6/22
Deliver annual face to face workshops to High Performance Squads	Co-ordinate training with SS and HP Coaches	High Performance	AA	Annual
Ensure all HP and Senior Pathway have access to 100% Me app	Inform, review and audit all squad players	High Performance Senior Pathway	PM	5/22
Provide accessible information for Regional Associations and Clubs	Dedicated links on CS website club toolkit	Domestic	PM	5/22
Effectively communicate and educate CS umbrella groups – CSMOA, CMG, Regional Association Group, CS Coaches Association	Provide a clear comms plan to each of the groups for 2022.	All committee and working groups	WF	1/23
Ensure all new Junior Pathway and Parents receive UKAD online information on induction	Induction pack to include SC Strategy and education requirements and links	Junior Pathway	GD	8/22
Clearly communicate the CS Clean Sport Strategy to the whole Scottish Cricket Community	Updated strategy on website, inclusion with E-Newsletter, raised at AGM, Engagement with development	CS Community	PM	5/22

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7 Monitoring and Evaluation

CS proposes an annual review will be conducted to measure the success of the new Clean Sport Education and will include the following information –

- Number of players and support staff receiving education
- Number of face-to-face education sessions delivered
- Percentage of HP and Pathway Squads with 100% Me App download
- The number of hits on the CS "Clean Sport" pages
- Number of pathway parents receiving education
- Number of CS staff who are UKAD Educators
- Measure of satisfaction from workshop and practitioner feedback
- Any relevant testing information and feedback
- CS Board feedback

CS will provide monitoring information to UKAD on request.

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